# Agricultural Products Utilization Commission Grant Application

N.D.C.C. chapter 4-14.1 sets forth authority for the North Dakota Agricultural Products Utilization Commission. N.D.C.C. chapter 4-14.10-01 sets forth the purpose of the Commission:

4.14.1-01. It is hereby declared to be the public policy of the state of North Dakota to protect and foster the prosperity and general welfare of its people by improving the agricultural economy of the state. In furtherance of this policy, it is the purpose of this chapter to provide necessary assistance to the research and marketing needs of the state by developing new uses for agricultural products, byproducts, and by seeking more efficient systems for processing and marketing agricultural products and by-products, and to promote efforts to increase productivity and provide added value to agricultural products and stimulate and foster agricultural diversification and encourage processing innovations.

Generally, grant funds are limited to companies<sup>1</sup> registered with the North Dakota Secretary of State (SOS), higher education agencies, groups, and individuals that add value to North Dakota agriculture. Successful applications will exhibit thoughtful planning, expansion of jobs in the rural areas, and a reasonable opportunity for commercialization.

The Commission prefers proposals that will encourage the creation of new wealth within the agricultural economy of North Dakota or provide an outlet for products that normally have not been marketed through an existing marketing business. Applicants are encouraged to research the potential market for their products, estimate the financial possibilities of these markets and present a plan of action in their grant application. A realistic timeline for success must be considered. The proposal should exhibit the expansion of jobs in the agricultural economy where the project will take place and the economic impact on the area.

Generally, proposals are not limited to a specific dollar amount. However, APUC's grant monies are finite, and as a mechanism to optimize opportunities, some categories of grants may have limitations on allowable costs that may be included in the project budget. Requests may also include an additional fiscal agent administrative fee of up to five percent of the amount requested, not to exceed \$5,000, for their services. Generally, any of the following individuals may qualify as a fiscal agent: Local Economic Developers, County Agents, Regional Councils, RC&D Coordinators, Agricultural Loan Officers, Accountants, and Personal Banker/Loan Officers.

The applicant must commit a minimum match dollar investment of 25 percent of the total amount requested from APUC. In-kind support must not exceed 50 percent of the total match funding and must be supported by a detailed explanation as to how that amount was comprised (prior approval required). Approved indirect costs may qualify as matching funds.

Generally, grants are funded for a single year or for the duration of a designated-term project. Projects that have advanced can reapply for a second grant.

A complete application must contain all information and additional attachments requested and have original signatures of the applicant, project advisor (if applicable), and fiscal agent (if applicable). Please submit one complete application on or before the deadline.

<sup>&</sup>lt;sup>1</sup> A Corporate registration number (for in-state owned companies) or a Corporate Certificate of Authority registration number (for out-of-state companies) is provided by the North Dakota Secretary of State (ND SOS). It is required of all companies who are doing business in North Dakota. The Corporate Division of ND SOS can be reached at 701-328-4284 or at 1-800-352-0867. Extension 8-4284.

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Each application will be considered on an individual basis and on its own merits. APUC Commissioners will consider the first 15 qualified applications received by the deadline; first-time applicants will be given preference. The applicant(s) will be asked to make a presentation to the full Commission. The Commission reserves the right to reject any grant application.

Please thoroughly review the <u>APUC Grant Guidelines</u> for a complete understanding of all program requirements.



# **APUC GRANT APPLICATION**

NORTH DAKOTA DEPARTMENT OF AGRICULTURE AGRICULTURAL PRODUCTS UTILIZATION COMMISSION SFN 59481 (8-2023)

The mission of the Agricultural Products Utilization Commission (APUC) is to create new wealth and employment opportunities through the development of new and expanded uses of North Dakota agricultural products.

Applicant Company		Telephone Number		
Applicant Name	Title			
Mailing Address	City	State	ZIP Code	
Physical Address	City	State	ZIP Code	
Email Address	I	I	. <b>I</b>	
Applicant Advisor		Tolonho	one Number	
Applicant Advisor		Тејерпс	one Number	
Mailing Address	City	State	ZIP Code	
Email Address	,	<b>-</b>		
Fiscal Agent Company		Telepho	one Number	
Fiscal Agent Name	Title			
Mailing Address	City	State	ZIP Code	
Email Address		<u> </u>		
Please mark the type of grant you are applying	for. Individual grant gu	uidelines are acces	sible by selecting the	
grant title.				
Basic and Applied Research Grant	<del>-</del>			
Nature Based Agri-Tourism Grant				
Farm Diversification Grant				
Technical Assistance Grant				
Prototype and Technology Grant				
Marketing and Utilization Grant				

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APUC Grant Funds Requested	
2. Estimated Total Cost of Project (APUC + Total Matching Funds)	
3. Estimated Time of Completion of this Project	
a. Ideal date of Final Report	

Generally, grants are awarded for a one-year period. If you need more time, please specify why.

4. Brief descr	4. Brief description of your project: (Please limit response to space provided.)				

5. Description of how you plan to use the grant funds: (Please limit response to space provided.)
6. How will North Dakota agriculture benefit from this project?
7. If applicable, describe marketing research that has been conducted to date. (competitors, anticipated
market area, potential customers, etc.)
8. List project co-sponsors (including name of organization, address, telephone, key contact, and nature of participation) and attach a letter of intent to participate for each co-sponsor.
9. Where will the project be conducted? (City & State)

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Internal Matching Funds (applicant's personal/company dollar investment)	
2. External Matching Funds (sponsorships, donations, outside individual/company	dollar investment)
Person/Business	Amount
Total Matching Funds (Internal + External)	
Total Matching Funds must be equal to, or greater than 25% of APUC grar	nt funds requested.
Has the total matching funds been secured?	Yes No
If no, when will funds be available?	
4. What total support (if any) is in-kind support (non-financial supports)? (In-kind support must not exceed 50% of total match funding.)	
Has this project received any public/private funding before this proposal? If yes, list the source and amount:	☐ Yes ☐ No
Source	Amount
Have you received previous funding from APUC? If yes, list the project and amount:	Yes No
Project	Amount
7. What percentage of this project will derive from North Dakota agricultural products or byproducts?	
USINESS INFORMATION	
Type of Business Structure (e.g. Corporation, Partnership, LLC, Cooperative, Educational, etc.)	
*If higher education agency, proceed to Project Budget.	
a. Date of Business Formation	
	<u> </u>

b. If not formed, what is	ed, what is the anticipated date of formation?				
c. If applicable, provide	ole, provide the number of individuals in cooperative or list name and address of partners:				
		- · · · · · · · · · · · · · · · · · · ·			
d. Do you have a Fede					)
e. System ID Number ( Records) https://firs				usiness	
f. Company Type (3 D	igit NAIC	S Code) <u>http://w</u>	ww.naics.com/searc	c <u>h</u>	
2. Primary Financial Institut	ion				
3. Gross Sales Last Financ	ial Year				
4. Are all Taxes Current? [	Yes	☐ No	If no, years owed:		
5. Anticipated Benefits of B	usiness:				
a. Estimated Gross Sal	es		b. Estimated	Capital Ex	penses
Year 1			Year 1		
Year 2			Year 2		
Year 3			Year 3		
c. Estimated Operating	Expense	es	d. Estimated	Number of	Jobs Created
Year 1			Year 1		
Year 2			Year 2		
Year 3			Year 3		
6. Total number of current jobs: Full Time Part Time					e
7. Will you be hiring part-tin	ne/seaso	nal workers?	Yes No	If yes, ho	ow many?
8. Will any jobs be created because of this grant award?					

#### **Project Budget Instructions**

#### **OVERVIEW**

The proposed project budget should only reflect activities and associated costs that will be incurred during the oneyear period of performance allowed for each grant proposal. All goods and services must be delivered within the respective grant period.

The budget should include project costs that will be charged to grant funds as well as those that will be supported by the applicant or third-party cash match and in-kind contributions (cost sharing). In-kind support must not exceed 50 percent of the total match funding and must be supported by a detailed explanation as to how that amount was comprised (prior approval required). Approved indirect costs may qualify as matching funds.

All items in the proposed budget, whether supported by APUC or by matching funds, must be reasonable, necessary to accomplish the project objectives, allowable in terms of the North Dakota Office of Management and Budget Fiscal and Administrative Policy, and auditable.

The grantee cannot receive more than the total amount awarded to fund a proposal. However, the grant award may be subject to a reduced amount if all grant funds are not expended or respectively matched. Grant funds are generally administered by the fiscal agent, who will account for all project expenditures. The fiscal agent will reimburse grant funds to the grantee as an equivalent amount is expensed on costs associated to the approved project budget. At the close of the grant, the grantee and fiscal agent will prepare and submit a final report supplemented with a financial accounting of all project costs, both APUC and match, and supporting itemized invoices and proofs of payment.

Provide descriptions and cost breakdown for each of the following funding categories applicable to the project on the budget detail page:

## Salaries/Fringe Benefits

APUC will only fund salaries/fringe benefits requested in Basic and Applied Research Grant proposals for the graduate students of higher education agencies who are assisting with the project. Include personnel title and cost breakdown justifying the rate, salary base, fringe benefits, and percent of time that will be devoted to the project for everyone. In addition, please provide a resume, no longer than one page, for the principal applicant and key participants emphasizing job history pertaining to the project.

#### **Equipment**

APUC will fund equipment for all grant categories except Marketing and Utilization and Technical Assistance Grants. Items in this category may be for costs associated with the purchase of nonexpendable and capitalized property exceeding \$5,000 (e.g. machinery, computer equipment, inventory, etc.).

#### **Supplies**

Items in this category include consumable supplies (materials to be used specifically for the project) and items of expendable equipment (equipment and materials that are not reusable and costing less than \$5,000).

#### Travel

Travel costs for mileage will be reimbursed at the applicable North Dakota State Per Diem Rate in effect when the travel occurred. Items in this category may also include lodging (actual cost), airfare, taxi, rental car, etc. Provide the purpose and destinations for the proposed travel, number of individuals in attendance, and breakdown of associated costs. Associated costs incurred for meals are an unallowable expense and cannot be reimbursed by APUC.

#### Marketing and Advertising

Marketing Items in this category may include promotional materials, website development, conference and seminars fees, trade show fees, other special events, and hiring a marketing service to develop and complete such tasks. Advertising costs associated with promoting the business or an aspect of the project may include fees for social media, TV, radio, newspaper, magazine ads, Google AdWords, Facebook boosts, billboards, and custom business signs.

#### **Consultant Fees**

Include in this category costs for services rendered from a third-party contractor for professional and technical services related to the project. Provide a complete itemization of the costs comprising the service(s) rendered and a copy of the signed contractual agreement. Third-party services provided may include a feasibility study, business plan, accounting, legal, business consulting, etc.

#### **Fiscal Agent Administrative Fee**

The amount requested from APUC may also include an additional fiscal agent administrative fee of up to 5 percent of the amount requested, not to exceed \$5,000, for their services; any of the individuals listed in the Guidelines may qualify.

#### **Other Direct Costs**

Include in this category other project-specific costs that are directly related to the scope of work. Examples include but are not limited to building construction, building and site improvements, publications of research results, professional journals, specific sample analysis or evaluations, distribution, rental costs for a specific event (promotional/marketing venues, tables, etc.).

#### **Indirect Costs**

APUC will not fund indirect costs. Regarding match funding, only the Basic and Applied Research Grant will allow a higher education agency to apply an indirect cost rate to supplement APUC funds. The indirect cost rate may include a prorated amount for overhead or administrative expenses that are not readily identifiable with a specific project.

# **Project Budget**

Expenditure	APUC Request	Internal (Applicant Monetary Contribution)	State Funds	Federal Funds	Other Matching Funds (In-Kind & 3 <sup>rd</sup> Party)	TOTAL
Salaries/Fringe Benefits						
Equipment						
Supplies						
Travel						
Marketing & Advertising Costs						
Consultant Fees						
Fiscal Agent Administrative Fee						
Other Direct Costs						
Indirect Costs	Not Funded by APUC					
TOTAL						

# **Project Budget Detail**

If more space is needed for a category, please submit an additional document to include all items.

Salaries/Fringe Benefits
Equipment
Supplies
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Travel
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Marketing & Advertising Costs
Consultant Fees
Other Direct Costs
Indirect Costs

# **Press Release Information Sheet**

The information on this sheet may be used for public releases in announcements, press releases and other public information.

Contact Person			Telephone Number		
Address	State	ZIP Code			
Project Information		l			
Title of Project					
Project Start-up Date Project Completion Date					
Brief summary of the project, product or to space provided.)	process and proposed comme	ercialization efforts	(Please limit response		
	APUC Grant Funds Req	uested			
Estimated Total Cost of Pr	roject (APUC + Total Matching	Funds)			
What will the grant funds be used for? (F	Please limit response to space	provided.)			
Name	Title				
Signature	Date				

## E. REFERENCES

	e numbers of two references who are face Commission will contact these referen		oplicant's work
Name		Telepho	ne Number
Address	City	State	ZIP Code
Name		Telepho	ne Number
Address	City	State	ZIP Code

#### F. ADDITIONAL ATTACHMENTS

Attachments, including all supplemental, should be concise. Promotional materials or unrelated materials will be discarded.

- 1. Required additional attachments to be completed by the applicant:
  - a. One page resume for the applicant and key participants highlighting job history relating to project
  - b. Letter(s) of endorsement
  - c. Three years of financials (historical, or projected if new business)
  - d. Additional attachment pertaining to the following specific grant types:

Basic and Applied Research Grant Technical Assistance Grant Prototype and Technology Grant

# 2. Optional supplemental attachments:

- a. Business Plan
- b. Marketing Plan
- c. Feasibility Study

## G. CONCLUSION

A complete application must contain all information and additional attachments required and have original signatures of the applicant, project advisor (if applicable), and fiscal agent (if applicable). The completed application must be submitted on or before the deadline date via email to <a href="mailto:mbodine@nd.gov">mbodine@nd.gov</a>, or mailed to:

North Dakota Department of Agriculture Agricultural Products Utilization Commission 600 E Boulevard Ave., Dept. 602 Bismarck, ND 58505-0020

By affixing your signature(s) to this application, the applicant(s) certifies to have read and understood the Guidelines governing award of this grant and agrees to all conditions set forth therein and that all information contained in this application package is true to the best of the applicant's knowledge and belief.

The North Dakota Agricultural Products Utilization Commission reserves the right to modify or terminate any subsequent agreements with applicant if, at a future date, the Agricultural Products Utilization Commission becomes aware of material misrepresentation(s) contained in this application.

Applicant Signature	Date
Advisor Signature	Date
Fiscal Agent Signature	Date
INFORMATION FOR GOVERNMENT MONITORING PURPOSES	
The following information is requested by the Federal Government to monitor compliance with applicable Federal Civil Rights laws. You are not required to furnish this information but are encouraged to do so. The law states that a provider of services may neither discriminate based on this information, nor on whether you choose to furnish it. However, if you choose not to furnish it, under Federal regulations the provider of services is required to note race, ethnicity, and sex based on visual observation or surname.	
Ethnicity (mark one)	Race (mark one or more)
☐ Not Hispanic/Latino ☐ Hispanic/Latino	<ul> <li>□ White</li> <li>□ Black/African American</li> <li>□ American Indian/Alaskan Native</li> <li>□ Asian</li> <li>□ Native Hawaiian/Other Pacific Islander</li> </ul>
Sex: Female Male	

☐ I DO NOT WISH TO FURNISH THIS INFORMATION