

Additional attachments must be completed by the applicant and submitted with the application.

A. APPLICANT INFORMATION (please print or type) **Applicant Company** Telephone Number Applicant Name Title **Email Address** Signature Date **B. COMPANY BACKGROUND** 1. What are your company's growth target expectations? (Please limit response to space provided.) To meet those targets, what areas of your business will you need to improve on? List below and select those where you could use outside assistance. C. COMPANY EXPERIENCE WITH CONSULTANTS 1. For what kind of consulting assistance (if any) have you gone outside your company in the past two years? List below and rate your company's Outside Assistance Rating satisfaction with that assistance (rate on a scale of 1 to 5; 5 being satisfied).

	2. Which of the following are the gre	Which of the following are the greatest barriers for your company in using consultants?			
	Identifying the consultant we need	I with the right expertise			
	Lack of information concerning consultant qualifications				
	Lack of consultant objectivity				
	Difficulty paying for consultants				
	Difficulty defining what our needs are				
	Difficulty negotiating agreements with consultants				
	Ability to manage consultants effectively				
	Ability to complete improvements - once the consultant leaves				
	Other (please describe)				
_	 7. What return investment do you expect from this improvement project? Example: We expect a 2:1 return on investment (\$2 in benefits for every \$1 investment) in this project. 8. In addition to the dollars invested in this project, what additional investments (if any) does your company anticipate making with this project and/or as a result of this project? 			pany	
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	Investment	Description	Estimated	Amount	
	Plant or Equipment				
	Employee Skills - Workforce				
	Information Systems - Software				
	Other Area				
	9. As part of your project, will you need assistance in making the best investment(s) for your company and/or in saving money on these investments?		☐ Yes	☐ No	