



# APPLICATION FOR TRADE SHOW PARTICIPATION

NORTH DAKOTA DEPARTMENT OF AGRICULTURE  
BUSINESS, MARKETING AND INFORMATION DIVISION  
SFN 62406 (8-2024)

## APPLICANT INFORMATION

Name of Company		Telephone Number	
Name of Contact		Fax Number	
Address	City	State	ZIP Code
Email Address			
Website			
How many employees work for your company, including yourself?			

## PRODUCT / SERVICE INFORMATION

List the product/s or service you will promote at the show.

Explain how your business impacts the state economy.

Are you currently exporting or interested in doing so?  
 Currently Exporting     Interested in Exporting     Not at this Time

Are you able to produce on a large scale?  
 Yes     No

**MARKETING**

Current Marketing Strategy (select all that apply)

- Word of Mouth       Social Media       Website  
 Print Advertising       Direct Marketing

**BUYERS**

Type of Buyers (select all that apply)

- Wholesale       Manufacturers       Consumers/Public  
 Distributors       Retailers

**SHOWS**

Name of Trade Show Applying For (if more than one, rank them in order of preference)

Have you participated with North Dakota Agriculture shows in the past?

- Yes - which ones:       No

What shows have you participated in the last 12 months?

What do you hope to gain from this show?

A complete application must contain all information requested and have original signatures of the applicant. The completed application must be submitted on or before the deadline date via email to [shljohnson@nd.gov](mailto:shljohnson@nd.gov), or mailed to:

North Dakota Department of Agriculture  
600 E Boulevard Ave., Dept. 602  
Bismarck, ND 58505-0020

Applicant Name	
Signature	Date